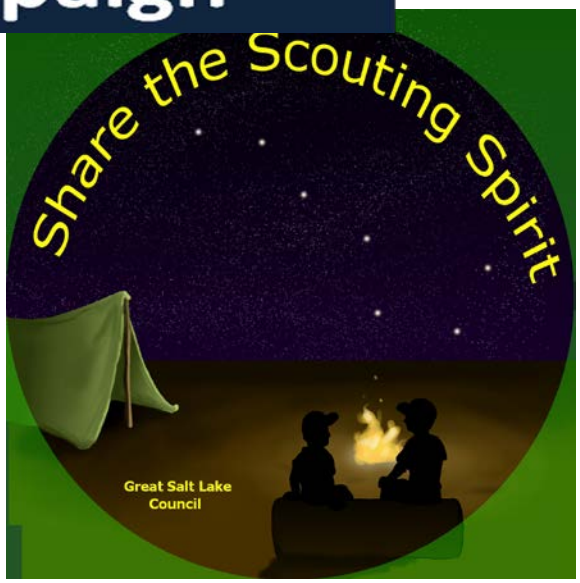
2012 Peer to Peer Recruitment Campaign



The Peer to Peer Recruitment Campaign is a fun and easy way for Scouts to invite their friends to join Scouts and enjoy the great outdoors.

Phase 1 – Invite Your Buddy to Scouts

Requirements

- Recruiter invites a buddy to "check out" Scouts.
- Buddy attends at least one unit meeting.
- Buddy joins a Scouting unit.
- Recruiter reports success through the Peer to Peer reporting system[1].

Recognition

- Recruiter and buddy both receive the Peer to Peer patch.
- Recruiter and buddy are invited to be recognized at the next Scout-O-Rama.

Phase 2 – Invite Your Buddy to Camp

Requirements

- Recruiter invites a buddy to come to camp.
- Buddy attends one unit meeting.
- Buddy joins a Scout unit.
- Buddy attends camp[2].
- Recruiter reports success through the Peer to Peer reporting system.

Recognition

- Presented during campfire[3] at camp.
- Recruiter and buddy both receive the Peer to Peer patch (if not already received).
- Recruiter and buddy both receive the campfire device (attaches to patch over campfire).

Phase 3 – Invite Other Buddies

Requirements

- Recruiter repeats phases 1 &2 with other buddies and reports success through Peer to Peer reporting system.

Recognition

- Recruiter receives a star device for each buddy recruited to Scouts (attach to patch over Big Dipper).
- Recruiter who has recruited multiple buddies will be recognized at the 2013 Scout-O-Rama.

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[1] See report form details on back side of this flyer or click on Invite a Friend button at www.saltlakescouts.org.

[2] Camp is defined as "any council high adventure camp, long-term camp, day camp or jamboral OR district Klondike, camporee or day camp."

[3] Campfire is defined as "opening or closing campfire or ceremony at a council or district camp.

Great Salt Lake Council
REPORT FORM

Boy Scouts of America

Peer to Peer Recruiting Campaign

	First Name	Last Name	Phone #	E-mail Address	Unit #
Recruiter					
Buddy					
Unit Leader					

Submission of this form certifies the following:

Phase one (Invite Your Buddy to Scouts) Recognition:

▢ The above named buddy is a ***new*** member Scouting in the Great Salt Lake Council (GSLC).

- Has, with the permission of a parent or legal guardian, registered with a GSLC Cub, Scout, Varsity, or Venture unit.
- Has not been registered as a member of the Boy Scouts of America in the Great Salt Lake Council (GSLC) for 6 months preceding this registration.

▢ The above named recruiter is a youth member who invited the above named buddy to join Scouts and the buddy accepted his invitation.

Phase two (Invite Your Buddy to Camp) Recognition:

▢ The above named buddy is a ***new*** member of Scouting in the Great Salt Lake Council (GSLC) OR previously registered member of Scouting that has not attended a camp* activity for at least one year.

▢ The above named buddy will attend (or has attended) camp because he was invited by the above named recruiter. (Camp is defined as "any council high adventure camp, long-term camp, day camp or jamboral OR district Klondike, camporee or day camp.")

- List the camp:_____
- List the date(s) attended (to be attended): _____

Phase three (Invite Your Buddy to Camp) Recognition:

▢ The above named recruiter has previously completed either phase one or two with previous recruits.

Mail or deliver to Great Salt Lake Council - BSA / 525 Foothill Blvd / SLC, UT 84113 Attention: Victoria Morris
OR Scan and email to Victoria.Morris@Scouting.org