

FRIENDS OF SCOUTING 2014

GREAT SALT LAKE COUNCIL – DISTRICT AND ZONE GENERAL INFORMATION



SUGGESTED DATES AND DEADLINES

The following are suggested dates and deadlines for running a successful and timely Friends of Scouting campaign:

- District FOS Kick-Off Meeting by August 15, 2013 Training meeting for the zone and ward chairpersons where the stake packets are distributed and received.
- Sunday, August 25, 2013 Ward announcements about the campaign and upcoming Saturday morning visits.
- Sunday, August 25, 2013 Follow-up contact with your ward chairpersons. The FOS helpers should have been chosen and notified and committed to take part in the Saturday morning visits. Any special circumstances or help needed by the chairperson should be identified.

	Week of August 25, 2013 -	Individual visits	s to the Major	Donors (\$125·	+)
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- Sunday, September 1, 2013 Ward announcements about the campaign and the upcoming Saturday morning visits.
- Week of September 1, 2013 Mail or deliver announcement to stake members about the upcoming Saturday morning visits. Have youth help deliver neighborhood notices to homes in the stake notifying them of the upcoming Saturday morning visits. Notifications to neighbors are most successful if they are (1) received on time. (2) contain a recommended donation amount, and are (3) specifically endorsed by leaders (stake president/bishop for LDS members, FOS chair for non-LDS members).
- Saturday, September 7, 2013; 9:00 AM 12:00 PM FOS Home Visits. Helpers should gather together for group instruction prior to going out and should meet back up with the FOS ward chairperson to hand over donations in preparation for turn-in the following day.
- Sunday, September 8, 2013 First ward turn-in in preparation for the district turn-in. This is the key turn-in for the campaign. (see District Turn-In Dates on the other side of this sheet.)
- Sunday, September 15, 2013 Second ward turn-in in preparation for the district turn-in.
- Sunday, September 22, 2013 Third (final) ward turn-in in preparation for the district turn-in.

Completion Goal:

September 29, 2013

Important Contact Information:

District FOS Coordinator:

Set a goal with each ward chairperson to have the FOS 2014 Campaign completed by September 29, 2013.

TURN-IN INSTRUCTIONS

The following are guidelines for turning in FOS 2014 collected funds:

- Use the provided donation cards and the Friends of Scouting computer system to track the status of homes visited. We are required to report on the status of our goal to visit every home.
- □ Keep donations together as a ward/unit with the donation card accompanying each donation. Please do not staple the cards to the donations.
- □ Totals for checks, currency, credit card amounts, pledges, and pay as you go will be tallied separately. Credit card donations cannot be included in receipts or counted against the unit goal until the funds have cleared.
- ☐ The ward chairperson will initial and be given a copy of any receipt for the total amount of any money turned in. If the chairperson is unable to stay for the counting/auditing, the receipt for funds will be marked as un-audited until the amount has been verified.
- □ Funds should be turned over to the stake, district, or council quickly, most often by the next turn-in date.
- □ The Friends of Scouting computer system
- □ District FOS chairs will have a corresponding campaign update meeting each Tuesday following the district turn-in dates at a time to be announced.

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HINTS AND TIPS FOR RUNNING A SUCCESSFUL FOS CAMPAIGN

Early organization and planning on the part of the stake and ward FOS chairpersons increases the total donations, dramatically shortens the campaign duration, and helps emphasize the benefits of Scouting to the community. To quickly and efficiently accomplish this campaign we recommend the following:

- 1. Set up a stake follow-up meeting with the ward chairpersons to ensure that a plan exists for successfully completing the campaign in each unit.
- 2. Find and give special attention to major donors (any donor giving more than \$125 last year). Make personalized visits to these families. Set a goal to achieve a significant portion of the total donation goal amount from major donors before the general campaign begins.
- In preparation for the Saturday morning visits, ward chairpersons should recruit enough helpers so that the work is distributed. The district recommends the concept of IC5 (I see five other families) in dividing the neighborhood visits. Set a goal to achieve a significant portion of the total donation goal amount from the FOS helpers before the visits even begin.
- 4. Follow the proven plan of a one-day campaign push. On the morning of the Saturday visits, the helpers go out and visit every home in the neighborhood. Often the entire goal can be completed in one Saturday morning, even in areas where past goals have been difficult to achieve. Notifying
 - the neighborhoods ahead of time increases the success of this program. Helpers can follow up with homes where nobody was home after the initial visits. Announcements will be made in local congregations of other faiths to encourage giving FOS contributions to LDS visitors.
- 5. We are required to report the visit status of each home. Use the FOS computer system provided by the council and mark any changes in the occupancy, and record the outcome for each home.
- Stay organized and keep the funds documented according to the turn-in guidelines (opposite side).

Obligations with the FOS 2014 Campaign and Funds:

Ward Level

- Each home is visited and the outcome for each home recorded.
- Each ward chairperson sees that all funds are matched with the actual respective donor information.
- documentation match the totals collected.

Each ward chairperson should verify that the totals on the

Stake Level

- Verify that the ward chairperson has a plan and that it is being implemented.
 - The stake chairperson delivers collected documentation and funds to the turn-in meetings with each unit grouped. Attending the turn-in is more important than completely organizing and counting the donations. Staff will be available at each turn-in to assist in organizing and counting donations. Please RSVP your intent to attend or not attend the district turn-in with the FOS coordinator at least two days prior to the scheduled time.

Important Information and Dates for the 2014 Friends of Scouting Campaign:

FOS Two-Fold Purpose:

(1) Reach our goal

(2) Visit every home

The council relies on this opportunity to...

...provide resources and professionals to train leaders, to ensure integrity in the program, and to maintain infrastructure for Scout activities in fulfilling the mission of the BSA.

...directly educate the public about the values and benefits of Scouting for our vouth and to allow everybody the opportunity to contribute to its success.

Turn-In Location:

Primary Turn-In: September 8, 2013; 5:00 PM

Second Turn-In: September 15, 2013; 5:00 PM

Third Turn-In: September 22, 2013; 5:00 PM

"I love the Scouting movement. The promise of the Scout Oath and the 12 points of the Scout Law direct young men along with path of being

prepared for the 21st century. They provide a solid and powerful magnetic force toward development of a well-rounded and noteworthy character that counts. If every boy in America knew and observed the Scout Oath, we would do away with most of the jails and prisons in this country. If each of us would live up to those few words, 'On my honor, I will do my best,' whether it be in our business or professional life, if I will do my very best, success and happiness will be mine.'

President Gordon B. Hinckley