2014 Peer to Peer Recruitment Campaign

The Peer to Peer Recruitment Campaign is a fun and easy way for Scouts to invite their friends to join Scouts and enjoy the great outdoors.

Phase 1 – Invite Your Buddy to Scouts

Requirements

- Recruiter invites a buddy to "check out" Scouts.
- Buddy attends at least one unit meeting.
- Buddy joins a Scouting unit.
- Recruiter reports success to the council service center using the Peer to Peer report form[1].

Recognition

- Recruiter and buddy both receive the Peer to Peer patch.
- Recruiter and buddy are invited to be recognized at the next Scout-O-Rama.

Phase 2 – Invite Your Buddy to Camp

Requirements

- Recruiter invites a buddy to come to camp.
- Buddy attends one unit meeting.
- Buddy joins a Scout unit.
- Buddy attends camp[2].
- Recruiter reports success to the council service center using the Peer to Peer report form[1].

Recognition

- Presented during campfire[3] at camp.
- Recruiter and buddy both receive the Peer to Peer patch (if not already received).
- Recruiter and buddy both receive the campfire device (attaches to patch over campfire).

Phase 3 – Invite Other Buddies

Requirements

- Recruiter repeats phases 1 or 2 with other buddies and submits Peer to Peer report form to the council service center[1].

Recognition

- Recruiter receives a star device for each buddy recruited to Scouts (attach to patch over Big Dipper).
- Recruiter who has recruited multiple buddies will be recognized at the 2015 Utah Scouting Expo

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[1] See report form details on reverse side of this flyer or click on Peer Recruiting tab at www.saltlakescouts.org.

[2] Camp is defined as "any council sponsored day camp, long-term camp, high adventure camp, jamboral OR district sponsored klondike, camporee or day camp."

[3] Campfire is defined as "opening or closing" campfire or ceremony at a council or district camp.

Peer to Peer Recruiting Campaign

REPORT FORM

	First Name	Last Name	Phone #	E-mail Address	Unit #
Recruiter					
Buddy					
Unit Leader					

Submission of this form certifies the following:

Phase 1 – Invite Your Buddy to Scouts Recognition:

☐ The above named buddy is a ***new*** Scouting member in the Great Salt Lake Council.

- Has, with the permission of a parent or legal guardian, joined a Cub Scout pack, Boy Scout troop, Varsity team, or Venture crew in the Great Salt Lake Council.
- Has not been registered as a member of the Boy Scouts of America in the Great Salt Lake Council for 6 months preceding this registration.

☐ The above named recruiter is a youth member who invited the above named buddy to join Scouts and the buddy accepted his invitation.

Phase 2 – Invite Your Buddy to Camp Recognition:

☐ The above named buddy is a ***new*** member of Scouting in the Great Salt Lake Council OR previously registered member of Scouting that has not attended a camp* activity for at least one year.

☐ The above named buddy has attended (or will attend) camp because he was invited by the above named recruiter.

*Camp is defined as "any council sponsored day camp, long-term camp, high adventure camp, jamboral OR district sponsored klondike, camporee or day camp."

- List the name of the camp: _____
- List the date(s) attended (to be attended): _____

Phase 3 – Invite Other Buddies Recognition:

☐ The above named recruiter has previously completed either phase one or two with previous recruits.

Mail or deliver to Great Salt Lake Council - BSA / 525 Foothill Blvd / SLC, UT 84113 Attention: Victoria Morris
OR e-mail to Victoria.Morris@Scouting.org