

**2008 Jamboral  
Position Description  
Promotion and Advertising Chairman**

1. Create an advertising and promotion plan to inform all scout units (cubs, scouts, varsity, venture) regarding the 2008 Jamboral and associated 1 million hours of service goal. Encourage their participation through:
  - a. Round Table displays, announcement, skits, flyers.
  - b. Web based advertising on the district web site
  - c. E-mail announcements and promotions
  - d. Phone calls and personal contacts to units
  - e. Others as approved by the District Chairman
2. Coordinate advertising and promotion with the District Jamboral Registration Chairman, District Chairman and Vice Chairman for the four program areas.
3. Coordinate promotion and advertising with the GSLC Jamboral Promotion and Advertising Chairman
4. Participate in Council and District Jamboral Committee training and committee meetings as requested.
5. Help build the excitement for a great Jamboral and 1 million hours of service